

Business & Technology Survey

Business is the basis of the Lincoln economy. Technology is a more integral part of business each day. Technology is integrated in product development, manufacturing, customer services, wholesale, and retail services. E-commerce and E-government makes private and public

business more accessible. Your responses will assist in efforts to identify the needs and trends in local business and issues the community should be addressing.

GENERAL INFORMATION

Your Name
Your Title
Name of Business or Organization
Address
City, State, Zip
Phone
Standard Industrial Code (SIC)
Describe the products or service the company/organization provides
How many years has your business/organization been located in Lincoln?
Identify the number of full time employees.
this year
last year
5 years ago

Business Growth

III tile ii	next 5 years how do you anticipate your business will expand? (Rate from 1 to 5,	
1=high	est and 5=lowest)	
	sales	
	building	
	equipment	
	products or services	
	customer base	
	employment	
Is your	company considering relocating:	
	within Lincoln	
	outside of Lincoln	
	not planning to relocate from current location	
Has you	ur company been contacted by representatives from another community about relocating?	
	Yes	
	NI.	
	No	
	Please list the communities that have contacted you	
During	Please list the communities that have contacted you	
During □	Please list the communities that have contacted you the past year your business has:	

Does your business having difficulty recruiting employees?		
	Yes	
	No	
	Not Applicable	
	Is Yes, please list the type of positions and the difficulty	
Does y	your business use interns from a university, college or high school?	
	Yes	
	No	
	Which school	
How d	lo you recruit employees?	
	Newspaper / professional or trade publications	
	College placement	
	Employment services	
	Internet employment services	
	Word of mouth	
Is your	r company undertaking projects that use Tax Increment Financing (TIF)?	
	Yes	
	No	
Is your	r company currently using tax credits available under LB 775 (the Employment &	
Investi	ment Growth Act)?	
	Yes	
	No	
Does y	your company currently export/import any portion of your products/services?	
	Yes	
	No	

Which	form of Internet connection are you using in your business?			
	56K modem or less			
	ISDN (Integrated Services Digital Network)			
	DSL (Digital Subscriber Line)			
	T1			
☐ Cable modem				
	10 megabyte or greater (Please identify)			
Do you	ar employees in Lincoln have access to fast Internet connections?			
	Yes			
	No			
	ess in Lincoln list the major strength of having a business in Lincoln.			
Please	list the major weakness of having a business in Lincoln.			
If you	were selecting a location for your business today would you choose Lincoln?			
	Yes			
	No			
	Why or why not?			

Do you	u believe Lincoln has a friendly business climate?		
	Yes		
	No		
Would	Would you recommend to another company that it should relocate to Lincoln?		
	Yes		
	No		
	Why or why not?		
What o	could the City and the Lincoln Partnership for Economic Development (LPED) do to		
improv	ve the operational well being of your business?		
Are the	ere three issues you would suggest that the City and business community work together to		
addres	s to improve economic opportunities in Lincoln?		
	rate your level of business satisfaction with the following services available in Lincoln.		
	from 1 to 5, 1=highest and 5=lowest)		
	Public Safety (Police, Fire, Ambulance)		
	- Quality of Life		
	Quality of workforce		
	Quality of post secondary education		
	City Regulation (local zoning, permits, inspections, etc.)		
	Business climate		

Air Transportati	on
Rail Transporta	zion
Trucking Transp	portation
Electrical service	e
Telecommunica	tion
Internet connect	ions
Local governme	ent spending
Property Tax Ra	nte
Sales Tax Rate	
Directory of Technolo	gy Based Companies
The City of Lincoln's N	Mayor's Technology Council is compiling a list of technology based
companies. Please prov	vide the following information to be included.
Business Name	
Contact Name .	
Web Site URL	
E-mail	
Phone	
Fax .	